

MPA and Territorial Innovation in the MADRE Project: Lessons learnt from the Metropolitan Working Groups

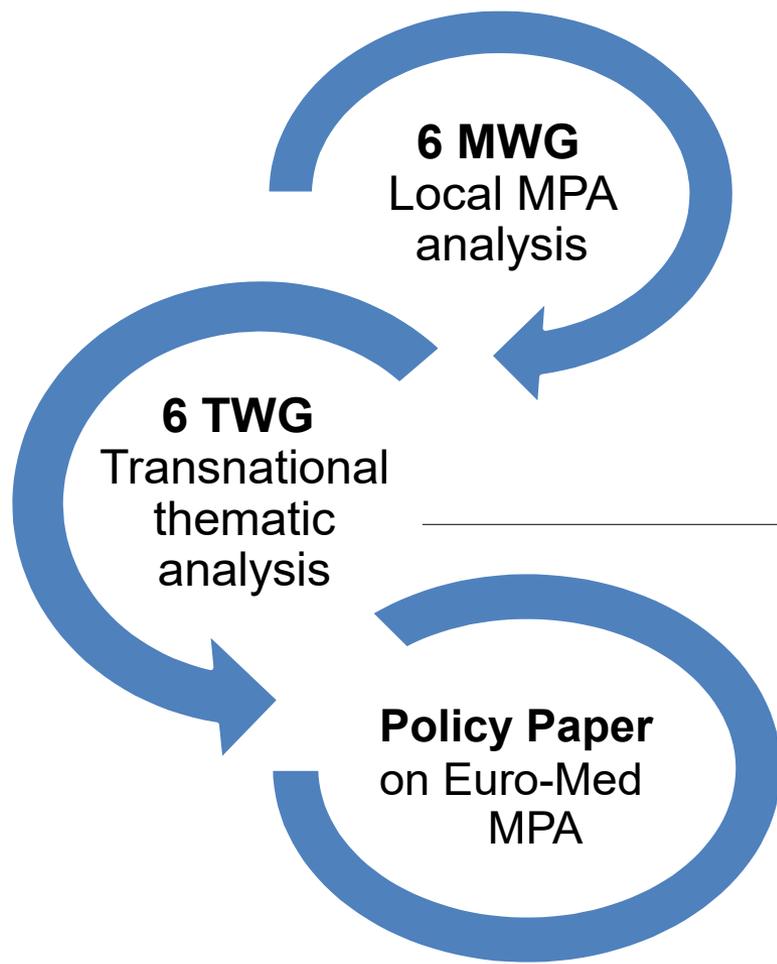
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1. Expected outcomes for the MADRE project



MADRE project and objectives



- Social Innovation (Barcelona)
- Farmers' innovation (Marseille)
- Transnational innovation (Bologna)
- **Territorial innovation (Montpellier)**
- Academic research (Thessaloniki)
- Consumers' innovation (Tirana)

* MPA = Metropolitan and Peri-urban Agriculture



2. General background: MPA and Territorial Innovation



Territorial Innovation

1. Policies and instruments at metropolitan, regional and national level

- Land or water management
- Specific tools and legal figures to address territorial planning
- Ex: agrarian parks, stewardship programmes, land banks, etc.



2. Governance systems and strategies that facilitate the development of such instruments and policies

- Procedural aspects of territorial and food systems' governance
- Ex: Food Councils, mayors' pacts, participatory processes, etc.

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**MILAN
URBAN
FOOD
POLICY
PACT**



3. Building on the MWG: common issues from the 6 metropolises



Key factors that foster MPA

- General (increasing) **awareness on food quality**, but also the **state of alert** of territories regarding food security, biodiversity, Climate Change, etc.
- Citizens desire to find alternative activities on abandoned or **unexploited public spaces** (economic recession).
- Wide array of **existing policies/financing tools** at all levels and in all sectors.
- Besides land management, subnational **authorities can intervene either directly or indirectly to support MPA.**



Key factors that hinder MPA

- Land pressure, proliferating urbanization and **competition between different land uses** often lead to the detriment of agricultural areas
- **Heterogeneity** of urban and peri-urban farming practices and **lack of coordination** between different territorial scales
- Absence of a **legal framework** around urban agriculture and public support structures
- **Shortage of trained staff in administrations** and absence of a “single window approach”
- An **unclear political will**



Objectives of the World Café

- Build upon the previous analysis (not to repeat efforts)
- Discuss possible policies and actions that could be turned into recommendations – focus on concrete solutions
- 2 tables:
 - 1. Instruments and policies for land planning that can foster metropolitan agriculture
 - 2. Governance systems and strategies that facilitate the development of such instruments and policies



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Project co-financed by the European
Regional Development Fund



Thank you!

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24 January 2018 | Montpellier TWG: Territorial Innovation

