

Regional Development Fund AIX-MARSEILLE PROVENCE METROPOLE

Man and the first and and

MADRE Project team

Project co-financed by the European



Agence des Villes et Territoires Méditerranéens Durables Patrick Crézé, Development Director Manon Dieny, MADRE Project Officer



Jeanne Lapujade, Network & Development Director

24th January | Montpellier TWG: Territorial Innovation





Land in the City

Le réseau français des acteurs des politiques agricoles et alimentaires d'agglomérations

Maran files

Serge Bonnefoy, Technical Secretary

• Coordinator of the French network of local agricultural and food policy actors, which focuses on 4 major projects:

Co-construction of agricultural and food policies

Agricultural economics and food governance in conurbations

Protection and concerted development of agricultural, forest and natural (peri)urban areas

Europe and decentralised cooperation





 Project leader of the national network for a co-constructed and shared Territorial Food Project (RnPAT) : works on food planning





Ville de Marseille City of Marseille

Jean-Charles Lardic, Director of Prospective

- Policy instruments for sustainable agriculture and food systems:
 - o Agricultural development and protection instruments
 - Metropolitan and Departmental Territorial Food Project (PAT)
 - o Local political and legal instruments to optimize the supply / demand system
- Strategic orientations for the governance of Territorial Food Systems:
 - o Rebalancing political issues
 - o Efficient multi-levels and multi-actors governance
 - o Development of relations of trust and solidarity between urban and rural areas
 - o Education / awareness
 - o Participatory approaches around collective gardens
 - o Global citizen involvement





Violaine Vernay, Project manager

- Thesis on the search for land for urban agriculture projects in Marseille
 - Transitional urban planning, the first step towards urban agriculture Ο
 - Urban agriculture as a factor in the territory's attractiveness
 - Urban agriculture in urban development projects
 - The necessary adaptation of urban planning regulations
 - Mobilizing private businesses and other private owners Ο
 - Cooperation between stakeholders to support project leaders in the \bigcirc the first and the second and the sec search for land





Centre d'Etudes et de Recherche en Gestion

Institute of Public Management and Territorial Governance

Aix-Marseille Center for Studies and Research in Management

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Flore Tissone, PhD Student

- Research on territorial food systems (thesis started in October 2017)
- About 40 interviews with sustainable and responsible food initiatives in Provence-Alpes-Côte d'Azur Region (Resolis, Réseau Rural and Living Lab T.Creatif)
- Various participant and non-participant observations





Créateur d'Écosystèmes Alimentaires Durables

Constance de Alexandris, Founder

• Creator of sustainable food ecosystems

