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# PANORAMA OF THE APPLE SECTOR IN LEBANON: STRUCTURE AND CONSTRAINTS

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# INTRODUCTION WORLD CONTEXT ON THE COUNTRY COMPETITIVITY OF APPLE TRADE

Table: Worldwide country positionning

4	Ranking	World Top country Producers	Share in world Production (%) 2011- 2014	Ranking	Top Country Exporters	Share in world exports (%) 2011-2013	Ranking	Top Country importers	Share in world imports (%) 2011- 2013
		Chine	48,4	1	China	11,2	(1	Russian Federation (1992)	14,2
	2	USA	Decreas		Italy	9,5	2	Germany	7,3
	3	Poland	nation Borde	rs 3	Poland	9,5	3	United kingdom	<b>y</b> 5,3
	4	Turkieh	3,5	4	USA	9,2	4	Netherlands	3,6
	5	India	3,0	5	Chili	8,5	5	China	3,7
	6 +	Italy	2,8	6	France	6,7	6	Mexico	2,7
	7	France	2,2	7	South Africa	4,3	7	Spain	2,7
	8	Iran	2,1	8	New- Zeland	3,2	8 Envir	France	2,2
	9	Russian Federation	2,0	Cons Perce	Netherland s	3,2		USA	2,0
		Chile	1,8	10	Belgium (2000- 2013)	2,3	10	Canada	2,4
	47	Lebanon	0,1	20	Lebanon	0,8			

Source:

ttp://www.fao.org, 2018; UN Trade map, 2018

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### Materials and methods/context and structure

- The combination of these two tools was completed by "snowball effect.
- Our sample was constructed on the basis of 3 classes, based on farm sizes (<1ha; 1ha <between <4.5 ha;> 4.5 ha), covering around 10.96% of the total area of apple holdings in Mount Lebanon.





Commerce

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# RESULTS (1/4) AND DISCUSSION

### The technical conditions at the Production level

- The cultivation system is traditional
- The difficulty in the farmer's conviction to adopt and adapt to MoA technical itinerary (GAP, IP...).
- The use of inputs by the small farmers are negatively impacted by the high cost of working force and the high prices of chemicals

Several
production
limitations
were
encountered
due to:

inherited low level of experience of apple production.

narrow plural activity in other arboreal production, insufficiency and/or inadequacy of logistical and technical actions, inadaptable
new varieties
to
pedoclimatic
conditions of
the region

presence of wild boars and rats which causes significant damage

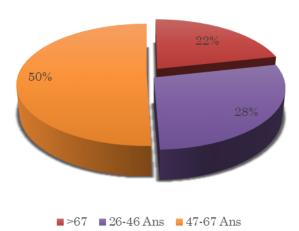
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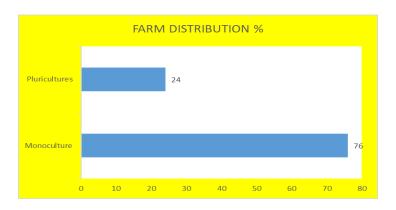
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# RESULTS (2/4) STATUS OF APPLE FARMERS

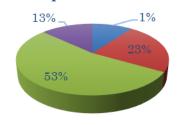
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#### Age distribution of farmers





#### Type of cooperation and adherence



- Organisation (CCIA, Association, Syndicate Interprofession)
- Coopérative
- $\blacksquare$  Independent producer
- No answer

#### MODE OF FARM ACQUISITION



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(Source: Author preparation, 2017).

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## RESULTS 3/4

### INVESTMENTS AND FINANCING STATUS

- The share of family labor in the total permanent workforce is around 50% for all farm sizes.
- Investments in production and farm equipments are generally rudimentary at the farm. The majority of the farmers surveyed opted for 100% self-financing.

Limitations to access to credits:

Disparity between the terms/conditions of available loans and farmers' capacities

Farmer's indebtedness/ delay to get profits of their resources

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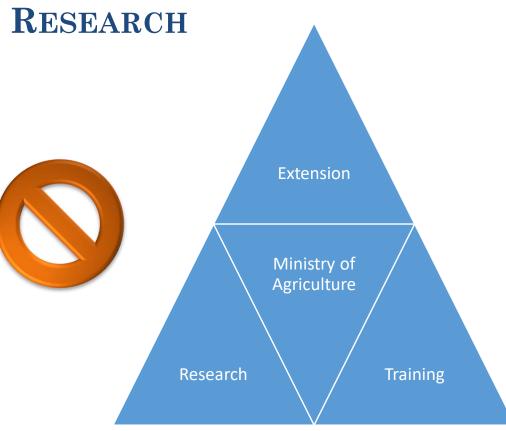
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# **RESULTS 4/4**

LIMITATIONS OF EXTENSION, TRAINING AND

Agricultural research is not applied in the extension process, with the exception of subject remedies against apple diseases



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# PROPOSED RECOMMENDATIONS AND

# CONCLUSION

- Proposed Recommendations: To foster the emergence of cooperatives and or the coordination of all actors in a cluster /promote Company Networks/ Solve the problem of access to credits
- The main constraints of the apple value chain structure can be resumed in two main headings: structural constraints arising from investment and financing problems and institutional constraints
- The analysis was limited to only one region and one crop of the country with little influence from the international policies.
- o our work opens up three promising research perspectives:
- 1. To respond to the government's policy of adopting sustainable development for the coming years.
- 2. To analyse the articulations between the different actors as an "industrial organization" analysis of the sector.
- 3. To foster the effects of niche markets; biological production, and exports

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