

Postdoctoral position in *Sustainable business models and market innovation in Mediterranean fruit and vegetable supply chains* (1 year)



CIHEAM-IAMM presentation

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Work environment, missions and activities

We are looking for a talented and dedicated scientist to join an ongoing European PRIMA project aimed at providing small farmers with business and practical solutions to improve the profitability and sustainability of their economic activities within fruit and vegetable supply chains in Mediterranean countries.

Project overview:

In a context of global change that affects the sustainability of food systems, agri-food supply chains of fresh products in the Mediterranean region are exposed to a number of challenges including market uncertainties on supply and demand, quality characteristics, as well as price dynamics and value chain governance arrangements. Through a particular focus on fruit and vegetable supply chains, this 3-year project focuses on providing agricultural small producers with co-developed innovative business models and tailored digital solutions and certification schemes to benefit their profitability, resilience and sustainability in the market.

Specific responsibilities:

- Contributing to build a theoretical model for the analysis of supply chain systems
- Supporting the benchmarking and selection of standards and certification schemes for local supply chains and SMEs
- Facilitating the French Pilot action on Green Public Procurement of fruit and vegetables in the Occitanie Region
- Cooperating to establish practice-based methodologies for participatory interactions with farmers and supply-chain actors
- Participating in the organization of training activities on standard and certification schemes and new business models
- Engaging in knowledge transfer and networking activities in support to agri-food local firms participating in the Pilot actions

Minimum Requirements:

PhD in Economics, Agricultural and Food Economics, Rural Development, Development Economics, Economics of Innovation, Rural Sociology, Rural Geography, Marketing, Management.

English: Excellent/Very good | French: Excellent/Very good

Qualifications and skills sought:

- A dynamic, positive and collaborative team player
- Aptness and openness for facilitation of stakeholder groups through participatory practices
- Interest in knowledge synthesis methods
- Experience in writing scientific reports and articles

Contract:

Postdoctoral position

Starting date:

The post will be available from June 2021

Duration:

1 year (renewable)

Remuneration:

2114 € gross / month

Deadline:

May 20, 2021

Application and information:

Candidates should submit a CV (including two referees' contacts), a letter of motivation, doctoral dissertation, and any document (published papers or other) that could relevantly help inform the decision of the recruitment panel, to Paolo Prosperi (CIHEAM-IAMM, UMR MOISA): prosperi@iamm.fr