

AIX-MARSEILLE PROVENCE METROPOLE

MADRE Project team



Patrick Crézé, Development Director
Manon Dieny, MADRE Project Officer



Jeanne Lapujade, Network &
Development Director

Serge Bonnefoy, Technical Secretary

- Coordinator of the French network of local agricultural and food policy actors, which focuses on 4 major projects:

Co-construction of agricultural and food policies

Protection and concerted development of agricultural, forest and natural (peri)urban areas

Agricultural economics and food governance in conurbations

Europe and decentralised cooperation

- Project leader of the national network for a co-constructed and shared Territorial Food Project (RnPAT) : works on food planning



Jean-Charles Lardic, Director of Prospective

- **Policy instruments for sustainable agriculture and food systems:**
 - Agricultural development and protection instruments
 - Metropolitan and Departmental Territorial Food Project (PAT)
 - Local political and legal instruments to optimize the supply / demand system
- **Strategic orientations for the governance of Territorial Food Systems:**
 - Rebalancing political issues
 - Efficient multi-levels and multi-actors governance
 - Development of relations of trust and solidarity between urban and rural areas
 - Education / awareness
 - Participatory approaches around collective gardens
 - Global citizen involvement



Violaine Vernay, Project manager

- Thesis on the search for land for urban agriculture projects in Marseille
 - Transitional urban planning, the first step towards urban agriculture
 - Urban agriculture as a factor in the territory's attractiveness
 - Urban agriculture in urban development projects
 - The necessary adaptation of urban planning regulations
 - Mobilizing private businesses and other private owners
 - Cooperation between stakeholders to support project leaders in the search for land



Flore Tiszone, PhD Student

- Research on territorial food systems (thesis started in October 2017)
- About 40 interviews with sustainable and responsible food initiatives in Provence-Alpes-Côte d'Azur Region (Resolis, Réseau Rural and Living Lab T.Creatif)
- Various participant and non-participant observations





Constance de Alexandris, Founder

- Creator of sustainable food ecosystems

