



# HNV-Link Final Conference

## Innovation to sustain High Nature Value farming: Who needs to do what?

Thursday 31 January 2019  
CIHEAM-IAMM, Montpellier, France

[www.hnmlink.eu](http://www.hnmlink.eu)



This project has received funding from the European Union Horizon 2020 Research and Innovation Programme under Grant Agreement No. 696391

## High Nature Value (HNV) Farming & HNV-Link

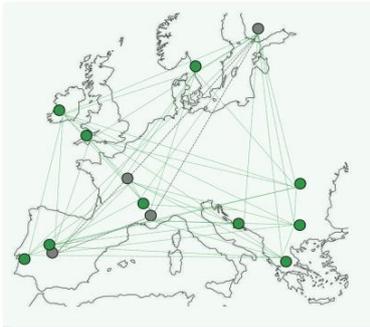
**High Nature Value (HNV) farming** supports a high diversity of wildlife species and habitats and/or the presence of species of conservation concern. It occurs most frequently in areas where natural constraints hinder intensive production and involves mainly, but not exclusively, low-intensity livestock farming, possibly with crops, orchards, olive groves, etc.

HNV farms are multi-functional systems that, on top of producing high quality food and conserving biodiversity, habitats and mosaic landscapes, generate a range of other public goods/services and socio-economic benefits. They indeed contribute to water regulation, soil protection, carbon storage, fire prevention, and climate change mitigation, they generate rural employment and social cohesion, and are part of our cultural heritage. As such, they are a key component of sustainable agri-food systems.



Nonetheless, HNV farming systems are under strong environmental and economic pressures, and they are often neglected by public policies, left out of innovation processes and not suitably rewarded for their benefits, which leads to HNV farmland abandonment, reconversion and/or degradation, with subsequent irreversible biodiversity loss. The challenge, therefore, is to increase their socio-economic viability while maintaining HNV farmlands' natural values and services. Clearly, the objectives of the Common Agricultural Policy and Rural Development Programmes cannot be fulfilled without supporting adequately HNV farming, and for this to happen, a more innovation-friendly policy framework at all levels and the commitment of all the stakeholders are needed.

**HNV-Link** (High Nature Value Farming: Learning, Innovation and Knowledge, H2020 project, 2016-2019) is identifying and sharing innovations that support HNV farming systems and communities by simultaneously improving their socio-economic viability and environmental efficiency. It builds upon the findings of the [EIP-AGRI Focus Group on HNV Farming profitability](#).



HNV-Link engaged in a peer-learning process 13 partners and [10 Learning Areas \(LA\)](#) across Europe where HNV farming systems prevail. These LAs have formulated shared visions of desirable futures and sustainable development pathways, identified the challenges and barriers to those, but more importantly they have proposed and applied solutions to achieve their goals, combining a range of social and institutional, regulatory, farming systems and products and market innovations.

We have revealed a wealth of innovation examples for HNV farming, and discussing/sharing these across diverse social and geographical contexts allowed to inform how widely applicable each individual innovation is. Nonetheless, the Project highlighted an urgent need to actively support HNV farming and spread innovation more



widely in these territories by designing and implementing appropriate Common Agricultural Policy and Rural Development strategic plans and measures.



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**Conference title:** Innovation to sustain High Nature Value Farming: Who needs to do what?

**Date:** Thursday 31 January 2019 (8:00 – 18:30)

**Venue:** CIHEAM-IAMM, 3191 Route de Mende, 34093 Montpellier Cedex 05, France

**Languages:** English and French

**Organising committee:** HNV-Link Consortium (HNV-Link - High Nature Value Farming: Learning, Innovation and Knowledge; H2020 Project, 2016-2019; [www.hnvlink.eu](http://www.hnvlink.eu): Fabrice Gouriveau & Maite Puig de Morales (CIHEAM-IAMM), Guy Beaufoy & Gwyn Jones (EFNCP), Maria Isabel Ferraz de Oliveira (Univ. Evora), Marija Roglić (LAG 5), Mugurel Jitea (USAVM Cluj), Yanka Kazakova & Vyara Stefanova (STEP), Lars Johansson (LST VG), Katrin McCann (DMEF), Xavier Poux (AScA), Declan Feeney (ITSligo), James Moran (GMIT), Dimitra Gaki & Dimitris Goussios (Univ. Thessaly), Irina Herzon (Univ. Helsinki), Thibaut Rodriguez (CEN-LR), Pedro María Herrera (Fundación Entretantos).

**Contacts:** Maite Puig de Morales (HNV-Link Manager; [puigdemorales@iamm.fr](mailto:puigdemorales@iamm.fr))

**Registration:** Participation is free of charge but [registration](http://www.hnvlink.eu/activities/hnv-Link-conference) is compulsory at <http://www.hnvlink.eu/activities/hnv-Link-conference>, before 31 December 2018, as places are limited. Participants will have to cover their own travel and subsistence costs. Updated programme and travel options will be communicated in due time.

#### Objectives:

- To raise awareness of the importance of HNV farming to society (environmentally, socially and economically) and of the role of innovation in sustaining it;
- To share HNV-Link's achievements, learnings and recommendations, e.g. on how to boost HNV farming viability, design/implement CAP Strategic Plans, allocate public funds (ERDF, ESF), etc.;
- To foster the exchange of ideas between stakeholders on ways to enhance the sustainability of HNV farming systems and territories and safeguard the goods and services they provide, through participatory governance and innovation at all levels and scales;
- To link the 10 HNV-Link Learning Areas with other HNV farming territories and revive the HNV farming community cooperation dynamics.

#### Audience:

- Farmers, farmer organisations, researchers, practitioners, national/regional/local authorities, policy-makers, agricultural extension and technology transfer services, agro-industry, teachers/vocational trainers, tourism operators, EU Networks on related issues, Research & Innovation (R&I) funding agencies, NGOs, students, civil society.



### Topics:

- Making innovation happen for HNV farming/territories at the local level (actors, factors and catalysts, monitoring and assessment, setting an appropriate process with limited means, etc.);
- HNV farming and the delivery of public goods and services (actual beneficiaries, reward mechanisms, etc.);
- Enhancing the efficiency and viability of HNV farming, including agro-forestry systems (technology and farm management, processing and marketing opportunities, etc.);
- Enhancing the sustainability of agri-food systems (rural/urban food policy, short supply chains, organic food, consumer behaviour, etc.);
- HNV farming policy/regulation framework (CAP, rural development, national policies, agri-environmental measures and payments to reward the production of public goods & services).

### Outcomes:

- Evidence-based recommendations for policy-makers, practitioners and agricultural advisers to boost innovation and enhance the viability and resilience of HNV farming systems;
- Improved understanding of the innovation dynamics in HNV farming systems and territories (i.e. grassroots processes in different contexts) and of the drivers of and barriers to HNV farming sustainability;
- Raised awareness of HNV farming within Agricultural Knowledge and Innovation Systems (AKIS) and the R&I community;
- Strengthened networking at the EU level among HNV farming actors;
- Scenarios of HNV farming development pathways that have the potential to enhance the viability of HNV farming systems, whilst maintaining their core functions.
- Concepts of new projects, networks, and partnerships on HNV farming.



<b>PROGRAMME</b>		
<b>HNV-Link Final Conference</b>		
<b>31 January 2019, CIHEAM-IAMM, Montpellier, France</b>		
8:00 – 8:45	Registration	
8:45 – 9:00	Welcoming words	Plácido Plaza, General Secretary of CIHEAM Pascal Bergeret, Director of CIHEAM-IAMM
<b>Session I. Opening &amp; Presentation of HNV-Link</b> Chair: Fabrice Gouriveau (CIHEAM-IAMM)		
9:00 – 9:15	Opening speech	Sergiu Didicescu (Agricultural European Innovation Partnership - EIP-AGRI)
9:15 – 9:30	Introduction to HNV-Link: High Nature Value Farming: Learning, innovation and knowledge (H2020 Project, 2016-2019)	Fabrice Gouriveau (HNV-Link Coordinator, CIHEAM-IAMM)
<b>Session II. High Nature Value Farming and its articulation with EU policies</b> Chair: Clunie Keenleyside (IEEP)		
9:30 – 9:50	<b>Keynote speech 1:</b> HNV farming: delivering public goods through innovation in HNV farming – The Burren success story	James Moran (HNV-Link Advisory Board member, GMIT)
9:50 – 10:10	<b>Keynote speech 2:</b> Potential of HNV farming to fulfil long-term European biodiversity objectives	Humberto Delgado Rosa (Director, Dir D – Natural Capital, European Commission, DG Environment)
10:10 – 10:30	<b>Keynote speech 3:</b> Which opportunities for HNV farming under the Common Agricultural Policy?	Mihail Dumitru (Deputy Director General for Direct Support & Rural Development, European Commission, DG Agriculture & Rural Development)
10:30 – 11:00	<i>Coffee break &amp; Group photo</i>	
<b>Session III. HNV-Link achievements and learnings</b> Chair: James Moran (GMIT)		
11:00 – 11:15	Understanding the diversity of HNV-Link learning areas: challenges for innovation	Xavier Poux (WP1 leader, ASca)
11:15 – 11:30	What types of innovation are needed for HNV farming?	Guy Beaufoy (WP2 leader, EFNCP)
11:30 – 11:45	Sharing experiences and inspiring innovation across HNV farming territories	Maite Puig de Morales (WP4 leader, CIHEAM-IAMM) & Irina Herzon (WP3 leader, Univ. Helsinki)
11:45 – 12:00	Discussion	



12:00 – 13:15	<p><b>Round Table 1 – Stories from the land</b></p> <p><b>Moderators:</b> Katrin McCann (DMEF), John Waldon (EFNCP)</p> <p><b>Participants:</b> Guy Beaufof &amp; Gwyn Jones (EFNCP), Maria Isabel Ferraz de Oliveira (Univ. Evora), Mugurel Jitea (USAVM), Yanka Kazakova &amp; Vyara Stefanova (STEP), Lars Johansson (LST VG), Magnus Ljung (SLU), Dimitra Gaki &amp; George Vlahos (Univ. Thessaly), Brendan Dunford (Burrenbeo Trust), Marija Roglić (LAG5), Thibaut Rodriguez (CEN-LR), Pedro María Herrera (Fundación Entretantos)</p>
13:15 – 14:30	<p><i>Lunch and Poster session</i></p> <p><b>Meeting HNV-Link Learning Areas:</b> Dartmoor (United Kingdom), Sítio de Monfurado (Portugal), Eastern Hills of Cluj (Romania), Western Stara Planina (Bulgaria), Dalssland (Sweden), Thessalia (Greece), The Burren (Ireland), Dalmatian Islands (Croatia), Causses et Cévennes (France), La Vera (Spain)</p>
<p><b>Session IV. Innovating in HNV farming territories</b>  <b>Chair: José Francisco Ferragolo da Veiga (Portuguese Ministry of Agriculture)</b></p>	
14:30 – 14:45	Introduction to breakout sessions
14:45 – 15:45	BS1. How to make innovation happen for HNV farming – actors, processes and drivers? ( <i>Local integrated project approach, stakeholders, formal/informal institutional arrangements, management rules, bottlenecks, local leaders, etc.</i> )
14:45 – 15:45	BS2. How to enhance the profitability of HNV farms without compromising their characteristics, benefits and resilience? ( <i>New farming techniques/management, diversification, processing/marketing, branding, agro-tourism, value chains, export, etc.</i> )
14:45 – 15:45	BS3. What policies, regulations and funding to support HNV farming? ( <i>CAP direct payments, agri-environment-climate measures, results-based/value-based payment schemes, monitoring, sanitary regulations, etc.</i> )
14:45 – 15:45	BS4. How can research, education, extension, and communication support HNV farming? ( <i>Processes and patterns in HNVf context, system and transdisciplinary research, monitoring, innovative advisory models, facilitation, education and outreach, training, etc.</i> )
15:45 – 16:15	<i>Coffee break</i>
16:15 – 16:45	Breakout sessions' outcomes and discussion
<p><b>Session V. HNV farming for sustainable agri-food systems &amp; territories</b></p>	
16:45 – 18:15	<p><b>Round Table 2 – Reshaping agri-food systems and territories to sustain HNV farming: Who needs to do what?</b></p> <p><b>Moderators:</b> Yanka Kazakova (STEP) &amp; Mark Redman (Highclere Consulting)</p> <p><b>Participants:</b> Zélie Pepiette (EC-DG Agri), Sergiu Didicescu (EIP-AGRI), Felix Arion (AgroTransilvania Cluster), Georges Zinsstag (Chamber of agriculture), Miroslava Dikova (Bulgarian SPB, Food from the Mountain NGO), Hugo Costa (Portuguese Ministry of Agriculture), Catherine Keena (Teagasc), Andreas Schenk (German Pastoral Farmers Association), Valérie de Saint Vaulry (Montpellier Metropolis) (<i>tbc</i>)</p>
18:15 – 18:30	Closure of the conference

