



CIHEAM
MONTPELLIER

VACANCY ANNOUNCEMENT

Socio-Economic Impacts of Innovative Packaging Technologies in Mediterranean Seafood Supply Chains : Exploration and Analysis Of Consumer Perceptions and Behaviours

6 months, full-time internship

CONTEXT

CIHEAM Montpellier is an intergovernmental organization that promotes higher education, lifelong learning, research, and cooperation in the Mediterranean region. In the context of the NOVISHPAK project under the PRIMA-Section 2 program (ANR-24-P013-0012-06), CIHEAM Montpellier is offering an internship. The project prioritises the advancement and dissemination of innovative biodegradable, antimicrobial and smart packaging technologies to extend shelf-life and reduce food waste in Mediterranean seafood supply chains.

ROLE

As an intern, you will assist the project team, contributing to "**Task 5.3: Assessment on the factors that determine consumers' acceptance of novel packaging and coating products (WP5)**". The initial activities of the internship will focus on exploring and analysing perspectives and behaviour of consumers towards new packaging technologies in the **Mediterranean pilot countries**. Your responsibilities will include assisting in the **design and implementation of consumer questionnaires, assisting in data collection, and contributing to the preliminary data analysis**. The internship will provide experiences in socio-economic research methods and exposure to international project collaboration.

While receiving guidance from the project team, you will be encouraged to take initiative in specific tasks.

ACTIVITIES AND TASKS

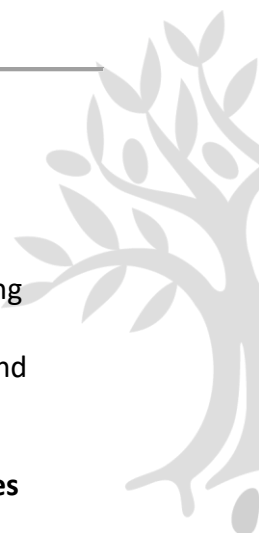
The intern will:

- Conduct **literature reviews** on consumer behaviours on innovative food packaging technologies.
- Assist the **design and application of consumer questionnaires, data collection and analysis** of consumers' perspectives on innovative packaging technologies.
- Contribute to the analyse of **socio-economic impacts** of innovative packaging technologies on consumers, including the **identification of risks and uncertainties** perceived by consumers.

CIHEAM - Institut Agronomique Méditerranéen de Montpellier

3191 route de Mende, CS 43999, 34093 Montpellier cedex 5 - France +33 (0)4 67 04 60 01 - emploi@iamm.fr

www.iamm.ciheam.org



- To **map** and **analyse** the consumer behaviour and **organisation models** of consumer groups in Mediterranean pilot countries.
- Contribute to the **documentation** and **reporting** of research findings.

REQUIREMENTS

- Currently pursuing a Master's degree in social sciences, economics, agronomy, or a related field.
- Interest in understanding of socio-economic studies and supply chain dynamics in seafood systems.
- Ability to prepare and conduct questionnaires, data collection, data analysis.
- Familiarity with basic modeling tools to support consumer organisation analysis.
- Interest in pluri-disciplinary approaches.
- Strong oral and written communication skills in English. (Oral skills in French is a plus.)
- Ability to work collaboratively in a multicultural environment.

PERSONAL SKILLS

- Organisational and problem-solving capabilities, autonomy.
 - Eagerness to learn new research methodologies.
 - Understanding and interest in novel packaging innovations and seafood systems.
-

SPECIFICATIONS

- **Duration** : 6 months
- **Hours** : Full-time
- **Location** : CIHEAM - Mediterranean Agronomic Institute of Montpellier (3191 Route de Mende, 34090 Montpellier)
- **Compensation**: Monthly internship allowance as per CIHEAM-IAMM policies
- **Start Date** : 01/04/2025
- **Supervisor** : Kadriye Kardelen GUZEL
- **Co-supervisors** : Georgios Kleftodimos, Amélie Bourceret

BENEFITS

- Gain hands-on experience in a high-impact EU project.
 - Practical experience in stakeholder analysis.
 - Involvement in an international research team related to the agri-food systems.
 - Development of research and analytical skills.
-

For further details or to apply, contact guzel@iamm.fr, kleftodimos@iamm.fr and amelie.bourceret@iamm.fr and with the subject line "**NOVISHPAK Project Internship Application**".



SELECTION PROCESS

The application must be written in English and include a CV and a cover letter concerning the missions defined in the description.

Deadline for Submission: **17.01.2025**

Selection Committee: **20.01.2025**

Starting Date: **01.04.2025**

The application file must be sent by email with the following object "**NOVISHPAK Project Internship Application**" to guzel@iamm.fr, kleftodimos@iamm.fr and amelie.bourceret@iamm.fr

